ViVi Innovatives

https://www.viviinnovatives.com/job/web-designer/

Web Designer (WordPress & Frontend)

Hiring organization
ViVi Innovatives

Employment Type
Full-time

Duration of employment
2 years

Job Location
Coimbatore
Remote work possible

Date posted
November 23, 2022

Valid through
25.12.2026

Description

We are looking for a creative and technically skilled **Web Designer** with strong experience in WordPress development and modern frontend technologies. The ideal candidate should be capable of designing visually appealing, responsive, and high-performing websites.

You will work on business websites, landing pages, and e-commerce platforms, ensuring excellent UI/UX, speed optimization, and SEO-friendly structure. If you are passionate about clean design and functional development, we would love to hear from you.

Responsibilities

- Design and develop responsive websites using **WordPress**
- Build and customize websites using **Elementor and Divi**
- Develop and manage **E-commerce websites (WooCommerce)**
- Convert Figma/PSD designs into fully functional websites
- Write clean and optimized **HTML, CSS, and basic JavaScript**
- Implement responsive and mobile-first designs
- Maintain website performance, security, and speed optimization
- Handle website updates, backups, and troubleshooting
- Collaborate with marketing and SEO teams for optimization
- Ensure cross-browser compatibility and modern UI standards

Qualifications

- Any Bachelor’s degree (Technical background preferred but not mandatory)
- 0–3 years of experience in Web Design / WordPress Development
- Strong knowledge of **WordPress development**
- Proficiency in **Elementor and Divi theme builder**
- Experience in **WooCommerce** / **E-commerce website development**
- Good knowledge of **HTML5, CSS3, and responsive design**
- Basic knowledge of **React JS** is an added advantage

- Understanding of website speed optimization and SEO basics
- Ability to manage multiple projects and meet deadlines
- Portfolio showcasing previous websites is mandatory

Contacts
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