ViVi Innovatives

https://www.viviinnovatives.com/job/graphic-designer-or-video-editor/

Graphic Designer / Video Editor

Hiring organization
ViVi Innnovatives

Employment Type
Full-time

Duration of employment
2 years

Job Location
Coimbatore

Valid through
25.12.2026

Description

We are looking for a creative and detail-oriented **Graphic Designer** / **Video Editor** to join our team. The ideal candidate should have strong visual storytelling skills and the ability to create engaging designs and videos for digital marketing, social media, websites, and advertising campaigns.

You will work closely with the marketing and content teams to produce high-quality creatives that align with brand guidelines and business goals. If you are passionate about design, motion graphics, and video editing with a strong sense of aesthetics, we would love to hear from you.

Responsibilities

- Design high-quality graphics for social media, websites, ads, and marketing materials
- Create engaging promotional videos, reels, and short-form content
- Edit raw video footage into professional marketing videos
- Add motion graphics, transitions, sound effects, and subtitles
- Develop brand creatives aligned with company guidelines
- Create thumbnails, banners, brochures, posters, and digital ads
- Optimize creatives for different platforms (Instagram, YouTube, Facebook, etc.)
- Collaborate with marketing team for campaign concepts
- Maintain organized project files and meet deadlines
- Stay updated with latest design and video trends

Qualifications

- Any Bachelor’s degree (Design/Multimedia background is an advantage but not mandatory)
- 0–2 years of experience in Graphic Design / Video Editing (Freshers with strong portfolio can apply)
- Strong knowledge of **Adobe Photoshop, Illustrator, Premiere Pro, and After Effects**
- Basic knowledge of **3D tools** such as Blender, Cinema 4D, or similar software is a plus
- Experience in Canva, CapCut, or similar editing tools is an added advantage
- Understanding of branding, typography, color theory, and layout principles
- Basic knowledge of motion graphics, animation, and video transitions
- Ability to manage multiple projects and meet deadlines
- Creative mindset with strong attention to detail
- Portfolio showcasing previous work is mandatory

Contacts

support@viviinnovatives.com