

## Graphic Designer cum Video Editor

### Description

Location: Coimbatore – Remote Job/Hybrid

ViVi Innovatives is an innovative company specializing in Marketing & Brand Promotions. We are committed to delivering high-quality products and services to our clients. We are looking for a creative and talented Graphic Designer cum Video Editor to join our dynamic team and help bring our vision to life through engaging visuals and compelling video content.

**Job Summary:** We are seeking a versatile Graphic Designer cum Video Editor who can create visually appealing designs and edit captivating videos. The ideal candidate will have a strong portfolio showcasing their expertise in both graphic design and video editing. This dual-role requires someone who is creative, detail-oriented, and capable of managing multiple projects.

### Responsibilities

- Develop and design a wide range of marketing materials, including brochures, posters, flyers, social media graphics, advertisements, and website assets.
- Edit raw footage into polished videos for various platforms, including social media, websites, and broadcast.
- Collaborate with the marketing and production teams to create visual content that meets project goals and brand guidelines.
- Trim footage segments, input music, dialogues, graphics, and effects, and create rough and final cuts of videos.
- Ensure logical sequencing and smooth running of video content.
- Work on motion graphics and visual effects as needed to enhance video quality.
- Edit and enhance photos for use in marketing materials.
- Stay updated with the latest design trends, video editing techniques, and software.
- Requirements:
  - Bachelor's degree in Graphic Design, Film Studies, Visual Arts, or a related field.
  - Proven experience as a Graphic Designer and Video Editor with a strong portfolio.
  - Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, or Avid Media Composer. CC
- Excellent understanding of design principles, typography, color theory, and layout techniques.
- Strong understanding of timing, motivation, continuity, and visual aesthetics in video editing.
- Ability to manage multiple projects and meet deadlines.
- Strong communication skills and the ability to collaborate effectively with team members.
- Attention to detail and a creative mindset.
- Preferred Qualifications:
  - Experience with motion graphics and animation software (e.g., After Effects).
  - Knowledge of color grading and sound editing.
  - Understanding of digital marketing and social media trends.
  - Basic knowledge of HTML/CSS and web design principles.

### Qualifications

Any Degree

### Hiring organization

ViVi Innovatives

### Employment Type

Full-time

### Duration of employment

2 years

### Job Location

Coimbatore

### Valid through

01.09.2024

